



+44(0)7960024771

mail@velawdesigns.co.uk
www.velawdesigns.co.uk

Victoria E. Law

Curriculum Vitae

13c South Street, Havant, PO9 1BU

Current Situation:

Currently temping for Web Solutions company Unipro, Chichester and working on a freelance contract with the Science Museum, London. Actively seeking full-time employment.

Key Skills:

- Organised
- Excellent communicator
- Confident pitching ideas
- Self motivated
- Thorough researcher
- Good software knowledge
- Good hands on skills

Home Location:

13c South Street
Havant
Hampshire
PO9 1BU

Willing to relocate to a certain extent.

Qualifications:

2007-2010
2:1 BA (Hons)
Graphic Design
Winchester School of Art

2008-2010
Core Unit in Enterprise

2007 A-Levels
Fine Art - A
Product Design - A
English Language - C

2006/07 AS
Geography - C
Citizenship - B

2005
Keys skills I.C.T - Level 2
11 GCSEs A-C

Personal Statement:

I am a hard working person with a lot of ambition. I find that I often create challenges within my work in an attempt to put myself under pressure. This forces me to learn fast and find new and alternative ways of problem solving. I like to keep on top of things and find organising my time quite effective.
If I had to sum up my work and design process in one word, most people have said that I am extremely 'thorough'. I like to cover all the bases and always have something to answer with if asked a question about my work/development/research. I feel this helps to support a reliable and well considered design which I would have confidence in pitching to the market.

2004-2010 I was in part-time employment alongside my education.
I was employed by an IOW Council run catering team stationed at Northwood House in Cowes, which has cradled my social skills working with both colleagues and the public. I have been trusted to work independently on various tasks and sometimes been given a more leading role within a small team, particularly when helping out new staff.

Design Experience:

March 2011 - Present
Temping for Web Solutions company Unipro, Chichester.
QA checks on web material such as swf and gif banners. Editing and updating the copy into various languages using translation sheets. Flash and Photoshop.

2011 Freelance work for Bond & Coyne Associates, Winchester.
Editing and exporting files for client CIWF - Illustrator and Photoshop.

2010-2011 Science Museum, London.
Currently working as a Design Consultant on a contract with the Science museum for a child's workshop which doubles as promotional material - Hand produced prototyping, researching materials/manufacturers, typographic title development and profit projections.

2010 Volunteered banners, posters and newsletter artwork for the 'Global Angels Foundation' www.GlobalAngels.org.
They wanted artwork that would blend with their existing branding. Founder and CEO Molly Bedingfield was very pleased with the work I had done for them and have since been asked to design some posters. In appreciation of my efforts and enthusiasm I have been added to the corporate angels page of the Global Angels website. <http://velawdesigns.co.uk/index.php?private-work-commissions/globalangels/>

2010 Science Museum, London.
Two week placement, split between the learning and graphics departments. *continued...*

Software Skills:

Good Knowledge of:
Adobe CS3
-Indesign
-Illustrator
-Photoshop
Microsofft Suit
-Word
-Excell
-Powerpoint
-Publisher

Knowledge of:
Adobe CS3
-Flash
Cheetah 3D
AutoCad 2011 Mac
Cinema 4D
Pro Desktop CAD
iMovie
iDVD
Final Cut Pro
SoundTrack Pro

Crafts for 3D Work:

Knowledge of scale and 3D design Integration.
Paper, Plastic, Vacuum Forming, Wood.

Curriculum Vitae

www.velawdesigns.co.uk

Design Experience: *continued...*

I worked with the design team on an issue of the 'lates' leaflets and was initial designer on a new activity leaflet for the 'Launchpad' gallery. I also proposed a new product for the Science Museum brand. During this experience I gained a new understanding of working in a large organisation and what goes on behind the scenes of such an industry.

2010 Bond & Coyne, Winchester.

Four day paid placement conducting research and analysis for a new magazine client, 'Farm Animal Voice' (CIWF) and generating initial design aesthetics. I also assisted in copy edits for two of their brochure clients, 'Vpod' and Kohler Uninterruptible Power.

2009 Paid Commission. Kidscape.

Anti-Bullying artwork featured on Kidscape web site www.saynotobullying.org.uk/assets/posters/mouserat.jpg

2009 YCN Entry.

I of 12 chosen from class of 90 to be entered into the YCN competition for Kleenex packaging concept. <http://velawdesigns.co.uk/index.php?/projects/ycn-entry-2009/>

2007/08 Logo Winner; International Natwest Island Games.

Logo to be used on all advertising and promotional material for Games hosted by the Isle of Wight in 2011.

<http://velawdesigns.co.uk/index.php?/private-work/natwest-international-island-games/>

Most Relevant Work:

'zzippoplooprip'
Exhibition Design.

2010

Innovative educational exhibition encouraging children aged 5 to 9 years to learn how to tie shoelaces and understand other popular fasteners such as zips, poppers and Velcro via the means of interactive media. Project included all representative graphics, typography and promotional material and digital walkthrough.

<http://velawdesigns.co.uk/index.php?/projects/final-major-project/>

'Giles Gallery'
2009/2010

The brief was to find potential for improving a public space.

I conducted thorough research and designed a piece of architecture providing an indoor viewing gallery and upper viewing platform with useful services. It was designed to complement it's natural environment.

<http://velawdesigns.co.uk/index.php?/projects/st-giles-gallery/>

'Looking Up in New York City'
Architectural Supplement. 2009
University typography project for Guardian. Using Indesign, I created a block and column layout to suit the architectural content. The typography was set to compliment and reflect the images, which were taken during my visit that Summer.

<http://velawdesigns.co.uk/index.php?/projects/the-guardian/>

'Recycle as you read'
Metro - fictional.
2009-2010

This brief asked for a series of poster executions which "stand out from the noise."
I designed a series of poster stickers, giving a 3D illusion of the metro's physical presence.
The Project takes advantage of the well known observation where by commuters pick up old copies of the metro newspaper, which have been left by previous readers.

<http://velawdesigns.co.uk/index.php?/projects/metro/>

Organisational skills:

2009 Fund Raiser:
Volunteered to organise and manage a fund raising event for the Island Games Badminton squad (of which I was a member). The event helped towards the travel costs for the 2009 Games hosted by Aland, Finland. I designed all the promotional material and arranged all necessary meetings with the local press and sponsorship.

2007 Fund Raiser:
I organised an 'Art on the Lawns' exhibition at Northwood House, Isle of Wight. It raised £600 towards the up-keep of the House. I designed all promotional material myself and negotiated sponsorship for the printing.

References:

Tim Metcalf -
University Tutor and
Deputy Programme
Leader - Graphic Arts
Tel: 023 8059 6900

Anthony Richards -
Gallery programme
Manager - Science
Museum, London.
Tel: 020 7942 4721

Mike Bond -
Bond and Coyne
Associates, Winchester.
E: mike@bondandcoyne.co.uk